



PUBLIC WORKS DEPARTMENT

CARSHARE IMPLEMENTATION

Downtown Parking Committee April 13, 2017

What is Carshare?

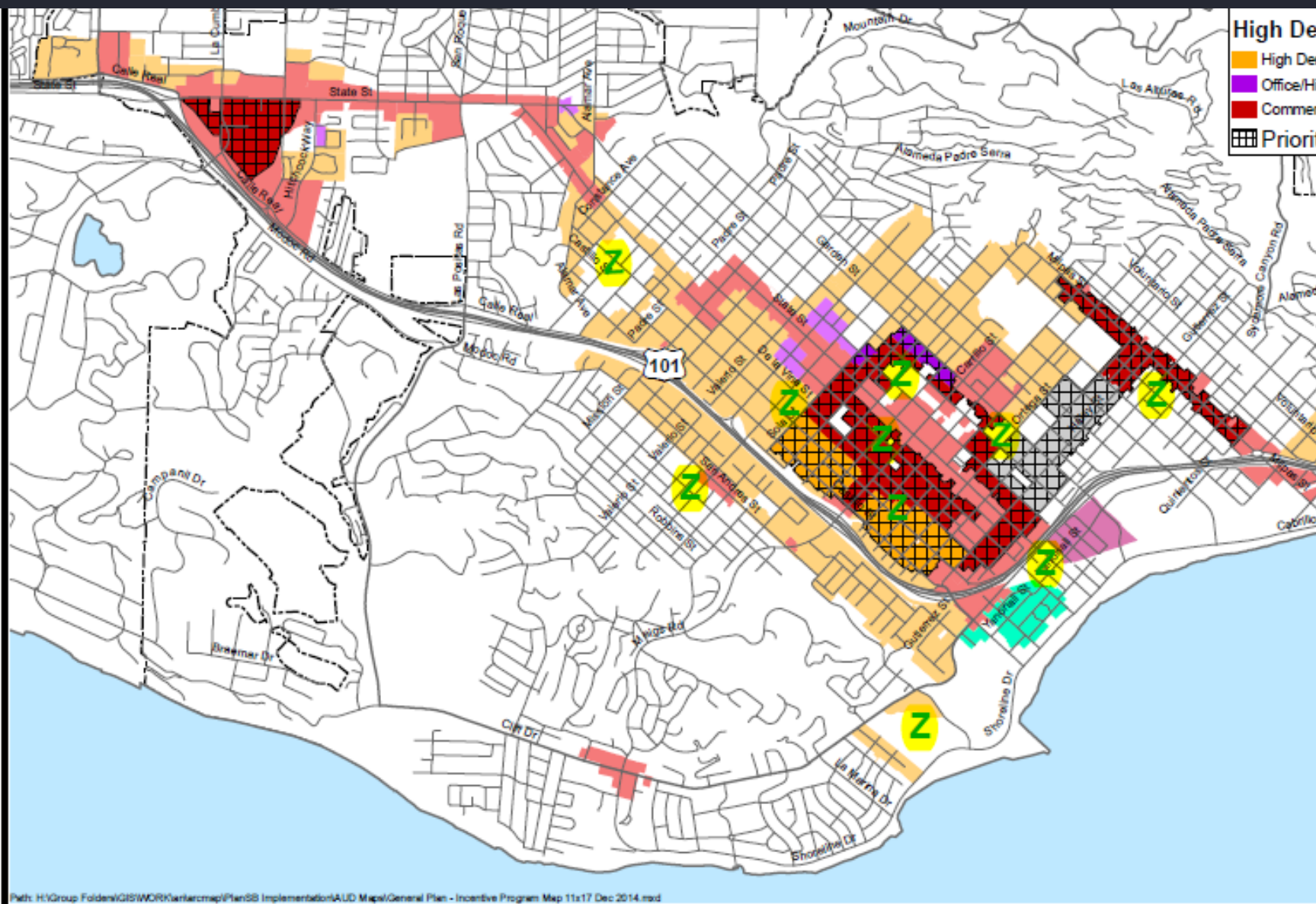
- A model of self-serve car rental where people check out cars by the day or hour.



Carshare Benefits

- Each vehicle displaces an average of 15 personally owned vehicles.
- Members report a 46% increase in transit usage and drive 40% fewer miles.
- Members report saving \$500+ dollars per year (versus car ownership).
- Cities free up parking spaces by lowering parking demand.

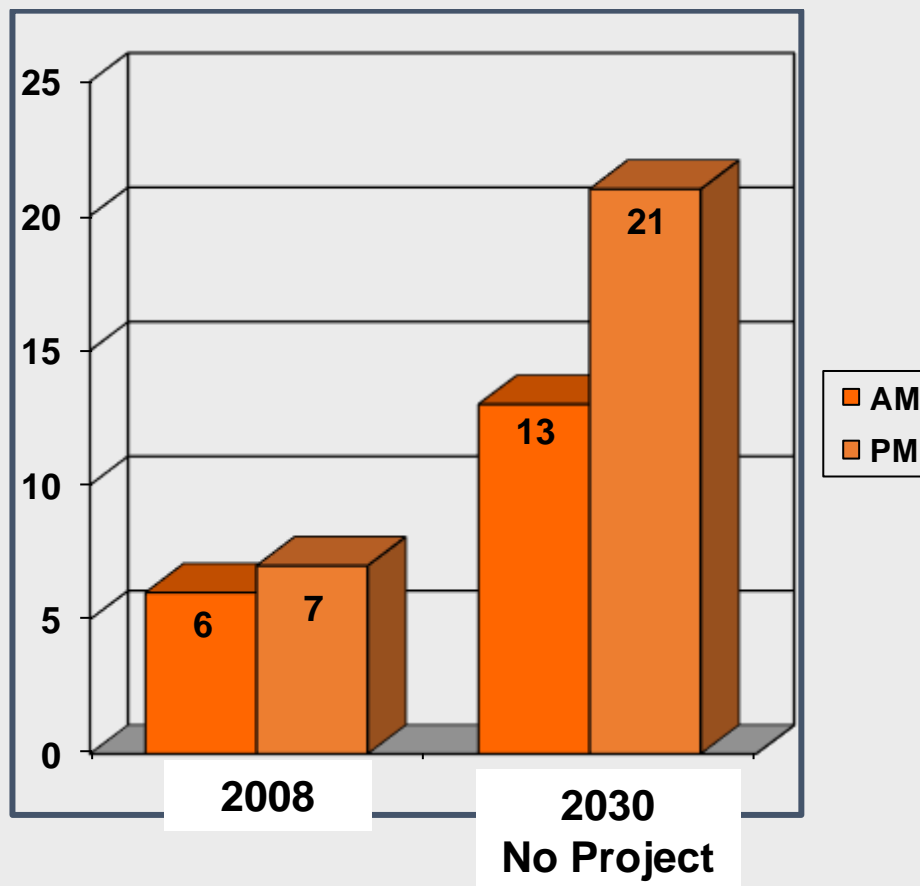




Path: H:\Group Folders\GIS\WORK\Kierlarcmap\PlanSB Implementation\AUD Map\General Plan - Incentive Program Map 11x17 Dec 2014.mxd

General Plan FEIR - Traffic

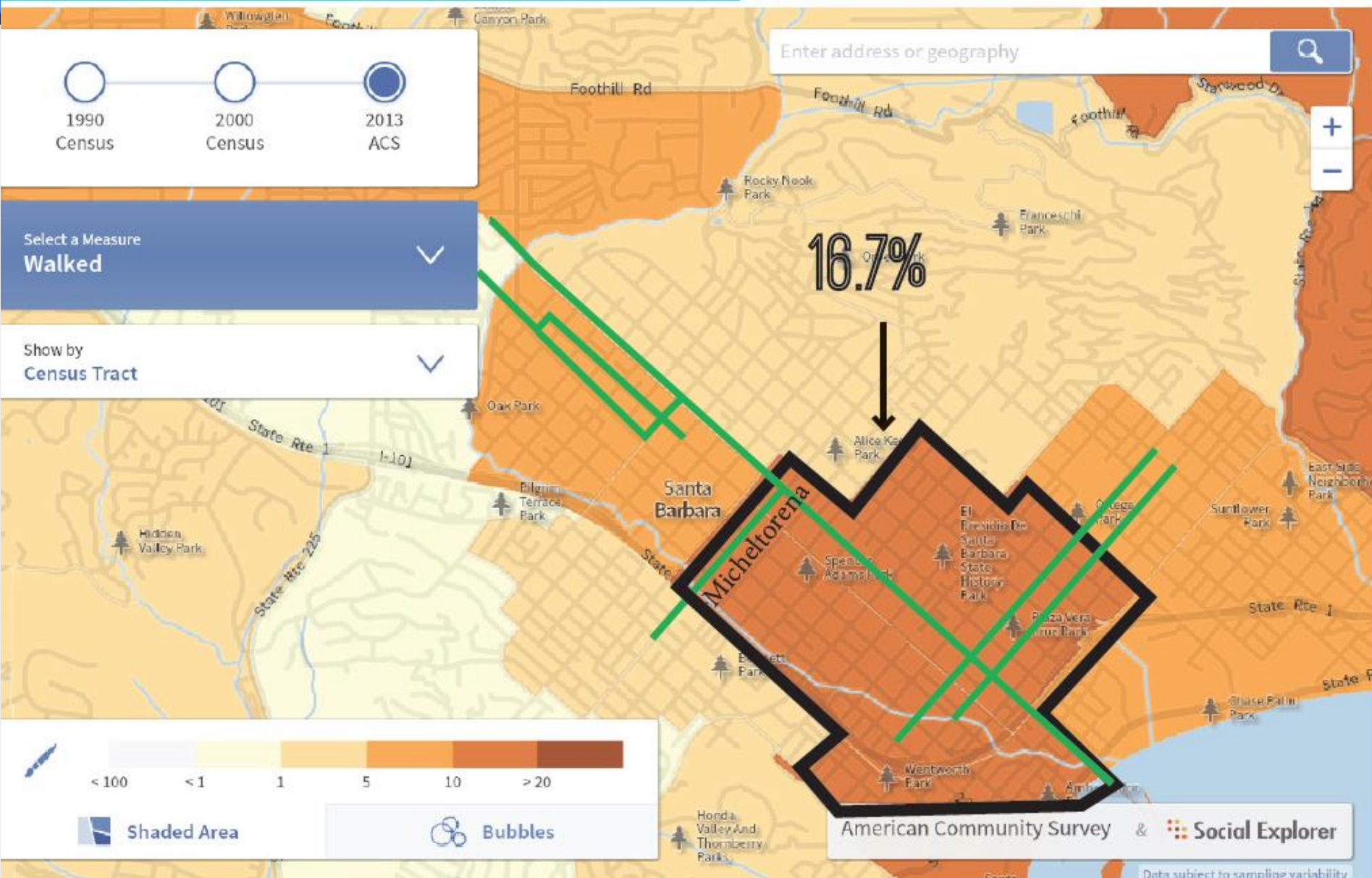
City Intersections at LOS D, E, or F



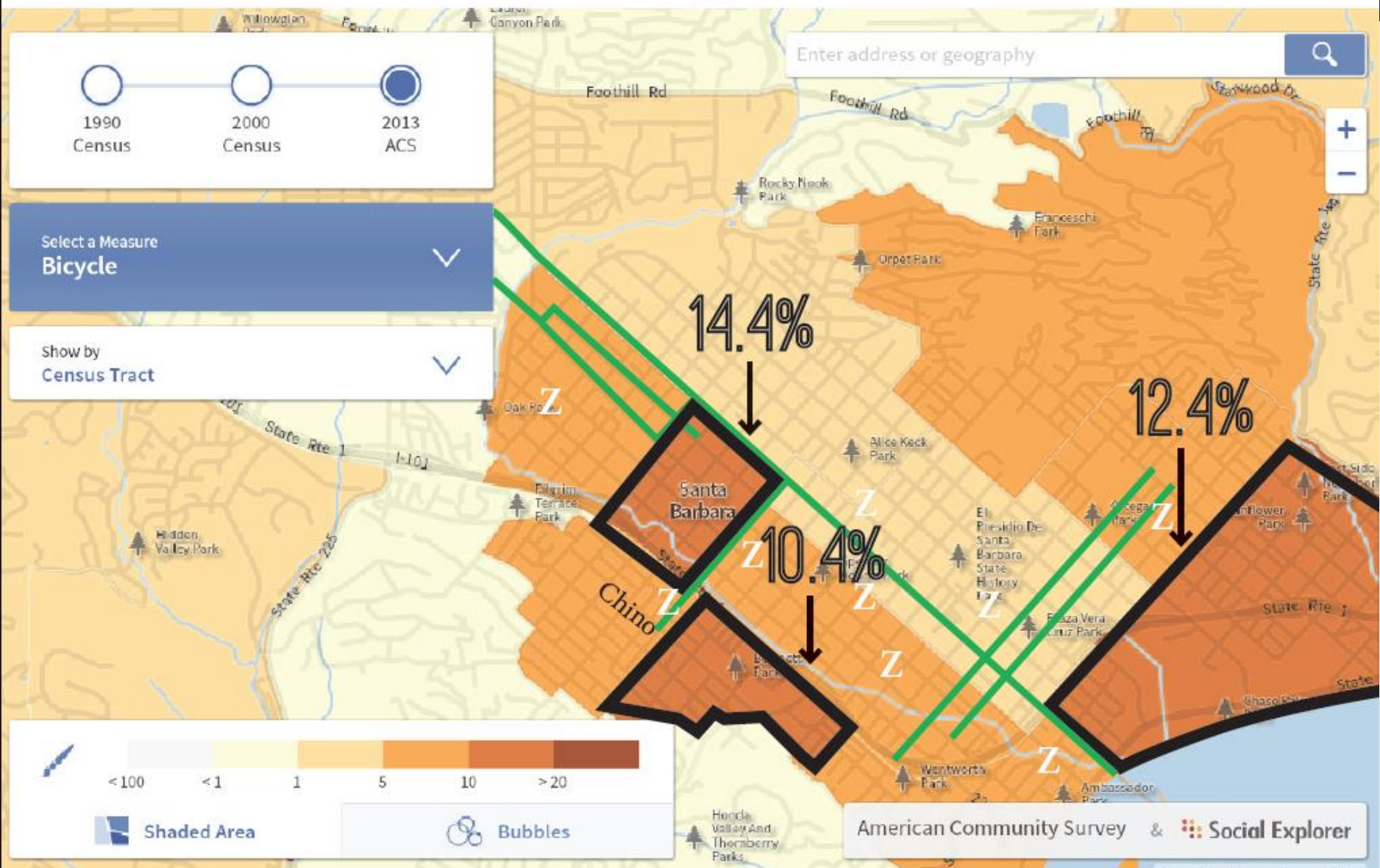
Enhance Choice, Reduce Congestion

1. Implement *Plan Santa Barbara*, Final EIR Mitigation Measure 2.c. Expand TDM Program - Carsharing.
2. Add to the City's Transportation Demand Management tools.
3. Decrease congestion.
4. Expand transportation choices for residents and visitors.

PERCENTAGE THAT WALK TO WORK



PERCENTAGE THAT BIKE TO WORK







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Questions, comments?